



ADVANTEX

NEWS RELEASE

For Immediate Release

Advantex and Aeroplan Extend Agreement

Toronto, August 18, 2022 – Advantex Marketing International Inc. (CSE: ADX) (“Advantex”), a leader in the merchant cash advance and loyalty marketing products for merchants, is pleased to announce that it has agreed with Aeroplan Inc. (“Aeroplan”) on an extension until December 31, 2022 of their agreement. Pending this extension the two parties were working together under the terms of the agreement which expired April 30, 2021.

About Advantex Marketing International Inc.

Advantex provides working capital to merchants. Advantex also provides specialized marketing programs that enable members of Aeroplan to earn Aeroplan points at participating merchants.

Advantex shares trade on the Canadian Securities Exchange under the symbol ADX. For more information go to Advantex’s profile on www.sedar.com

For further information please contact:

Mukesh Sabharwal
Vice-President and Chief Financial Officer
Tel: 416-560-5173
Email: Mukesh.Sabharwal@advantex.com